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FOR IMMEDIATE RELEASE

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City of Prior Lake Council to Consider Sign Ordinance Update

At the request of the Prior Lake City Council, the City of Prior Lake is in the process of revising its City Sign Ordinance (Section 1107.400). This update is being undertaken to assure that it is clear and concise, offers choices to local business owners, allows for consistent enforcement, and addresses changes in technology and case law, while maintaining the aesthetic qualities that make Prior Lake a wonderful place to call home and do business.

As a part of this process, the city has garnered input from the business community, citizens and civic organizations via email, the city's website, Twitter, Facebook, public meetings and the Prior Lake American newspaper.

A joint Prior Lake City Council and Planning Commission workshop is scheduled Monday, June 28 to discuss the topic. Although a public meeting, the joint session is intended for the city council and planning commission to discuss concepts regarding the sign ordinance. No public comment will take place at this session.

A Prior Lake Planning Commission public hearing will take place on Monday, July 26 at 6 p.m. at Prior Lake City Hall to receive public comment. At the meeting the public is welcome to bring forward any recommendations about the current sign ordinance. Is it too restrictive? Not restrictive enough? What other changes would you recommend? To make additional comments, you may also contact Community Development Director Danette Parr at dparr@cityofpriorlake.com or (952) 447-9813.

The Prior Lake City Council will consider any proposed changes in the ordinance at one of its two regular meetings in August (Aug. 2 or 16).

For a copy of the current Prior Lake Sign Ordinance, visit the document center at the city's website at www.cityofpriorlake.com, or request a copy at (952) 447-9810.