

DECISION RESOURCES, LTD.  
3128 Dean Court  
Minneapolis, Minnesota 55416

CITY OF PRIOR LAKE  
RESIDENTIAL SURVEY  
FINAL February 2005

Hello, I'm \_\_\_\_\_ of Decision Resources, Ltd., a nationwide polling firm located in Minneapolis. We've been retained by the City of Prior Lake to speak with a random sample of residents about issues facing the city. The survey is being taken because your city representatives and staff are interested in your opinions and suggestions. I want to assure you that all individual responses will be held strictly confidential; only summaries of the entire sample will be reported. (DO NOT PAUSE)

- |   |                           |
|---|---------------------------|
| 1. Approximately how many years have you lived in Prior Lake?                                   | LESS THAN TWO YEARS....2% |
|   | TWO TO FIVE YEARS.....19% |
|   | 5.1 TO TEN YEARS.....23%  |
|   | 10.1 TO TWENTY YEARS..25% |
|   | 20.1 TO THIRTY YEARS..16% |
|   | OVER THIRTY YEARS.....14% |
|   | DON'T KNOW/REFUSED.....0% |
| 2. How would you rate the quality of life in Prior Lake -- excellent, good, only fair, or poor? | EXCELLENT.....32%         |
|   | GOOD.....62%              |
|   | ONLY FAIR.....6%          |
|   | POOR.....1%               |
|   | DON'T KNOW/REFUSED.....0% |
| 3. What do you like MOST about living in Prior Lake?  | DON'T KNOW/REFUSED.....1% |
|   | LOCATION.....18%          |
|   | SMALL TOWN FEEL.....40%   |
|   | QUIET.....5%              |
|   | SAFE.....2%               |
|   | SCHOOLS.....3%            |
|   | NEIGHBORHOOD.....6%       |
|   | THE LAKE.....16%          |
|   | PEOPLE.....4%             |
|   | PARKS AND RECREATION...3% |
|   | SCATTERED.....2%          |

4. In general, what do you think is the most serious issue facing the community today?
- |  |                                     |
|--|-------------------------------------|
|  | DON'T KNOW/REFUSED.....8%           |
|  | CRIME.....3%                        |
|  | GROWTH.....35%                      |
|  | TAXES.....16%                       |
|  | SCHOOLS.....12%                     |
|  | CITY SERVICES.....2%                |
|  | TRAFFIC.....9%                      |
|  | LACK OF COMMERCIAL.....7%           |
|  | ENVIRONMENTAL LAKE<br>ISSUES.....3% |
|  | LACK OF INDUSTRY.....2%             |
|  | SCATTERED.....3%                    |

Let's talk about the future....

5. What, if anything, do you consider to be the best of the past that should be preserved as the City moves forward into the future?

UNSURE, 11%; DOWNTOWN AREA, 5%; LAKE AREA, 14%; SMALL TOWN FEEL, 20%; OPEN/RURAL, 33%; PARKS, 9%; HISTORIC BUILDINGS, 3%; WILDLIFE, 2%; SCATTERED, 3%

6. What, if anything, is not as good as it could be in the community today that needs to be fixed or improved in the future?

UNSURE, 16%; NONE, 4%; LOWER TAXES, 4%; IMPROVE DOWN TOWN, 4%; TRAFFIC CONGESTION, 15%; SCHOOLS, 10%; MORE BUSINESSES, 13%; SLOW GROWTH, 6%; MORE RESTAURANTS, 3%; THE ENVIRONMENT, 3%; PARKS, 4%; LAKE ACCESS, 2%; DRINKING WATER, 2%; ROAD CONDITIONS, 5%; CITY GOVERNMENT, 4%; CODE ENFORCEMENT, 2%; YOUTH PROGRAMS, 2%; SCATTERED, 2%.

As you may know, the City of Prior Lake has developed and is implementing a 2020 Vision and Strategic Plan.

7. Prior to this survey, were you aware the City of Prior Lake's 2020 Vision and Strategic Plan?
- |  |                           |
|--|---------------------------|
|  | YES.....59%               |
|  | NO.....40%                |
|  | DON'T KNOW/REFUSED.....1% |

IF "YES," ASK: (N=234)

8. Do you support or oppose the 2020 Vision and Strategic Plan?
- |  |                           |
|--|---------------------------|
|  | SUPPORT.....47%           |
|  | OPPOSE.....15%            |
|  | DON'T KNOW/REFUSED....38% |

IF A RESPONSE IS GIVEN, ASK: (N=145)

9. Why do you feel that way?

UNSURE, 8%; TOO MUCH GROWTH, 17%; GOOD IDEAS, 11%; PLANNING FOR FUTURE, 31%; CONTROLLING GROWTH, 3%; GOOD COMMERCIAL/RETAIL GROWTH, 14%; GROWTH IS GOOD, 10%; LOWER TAXES, 5%; SCATTERED, 3%.

I would like to read you a list of goals from the City of Prior Lake's 2020 Vision and Strategic Plan. For each one, tell me how important you think that goal is for the future of the community - whether it is extremely important, very important, somewhat important, not too important, or not at all important. If you have no opinion, just say so....

	EIM	VIM	SIM	NTI	NAA	DKR
10. Maintaining an appropriate balance between residential and commercial tax base?	22%	58%	19%	0%	1%	1%
11. Encouraging the construction of multi-use buildings, such as those including both retail and residential space or combining retail and office space?	3%	27%	45%	16%	6%	3%
12. Recruiting desired type of businesses to the community?	17%	55%	21%	3%	3%	1%
13. Encouraging the retention and expansion of existing businesses?	17%	58%	20%	4%	1%	1%
14. Assuring the City's housing stock provides opportunities for persons of all ages?	13%	54%	28%	4%	1%	1%
15. Maintaining and replacing city infrastructures including roads, streets, public buildings, boulevards and sewers?	20%	61%	17%	1%	1%	0%
16. Improving lake water quality in the city?	25%	54%	17%	3%	1%	1%
17. Providing an acceptable level of lake access parking and responsible lake utilization?	14%	45%	30%	8%	2%	2%

	EIM	VIM	SIM	NTI	NAA	DKR
18. Developing and maintaining city property, parks and playfields in an environmentally responsible, aesthetically pleasing manner?	18%	62%	17%	3%	0%	1%
19. Providing usable community roadways and transportation system?	15%	60%	21%	3%	1%	1%
20. Providing effective Circulator service in Prior Lake and to adjacent communities?	4%	40%	40%	10%	3%	4%
21. Informing residents in a timely manner about the 2020 Vision and Strategic Plan and the progress on the plan to date?	17%	58%	23%	2%	1%	0%

Now, I would like to re-read that list of goals. This time, for each one, tell me how you would rate the City's progress in achieving that goal -- would you say the job the City has done to date is excellent, good, only fair, or poor. If you have no opinion, just say so....

	EXC	GOO	FAI	POO	DKR
22. Maintaining an appropriate balance between residential and commercial tax base?	2%	38%	35%	17%	9%
23. Encouraging the construction of multi-use buildings, such as those including both retail and residential space or combining retail and office space?	4%	36%	38%	9%	13%
24. Recruiting desired type of businesses to the community?	3%	29%	41%	18%	10%
25. Encouraging the retention and expansion of existing businesses?	4%	42%	39%	7%	8%
26. Assuring the City's housing stock provides opportunities for persons of all ages?	2%	59%	28%	4%	8%
27. Maintaining and replacing city infrastructures, including roads, streets, public buildings, boulevards and sewers?	5%	54%	31%	5%	5%
28. Improving lake water quality in the city?	1%	34%	38%	12%	16%

	EXC	GOO	FAI	POO	DKR
29. Providing an acceptable level of lake access parking and responsible lake utilization?	2%	30%	37%	20%	11%
30. Developing and maintaining city property, parks and playfields in an environmentally responsible, aesthetically pleasing manner?	11%	61%	24%	2%	3%
31. Providing usable community roadways and transportation system?	4%	49%	36%	5%	8%
32. Providing effective Circulator service in Prior Lake and to adjacent communities?	2%	35%	40%	4%	20%
33. Informing residents in a timely manner about the 2020 Vision and Strategic Plan and the progress on the plan to date?	4%	35%	37%	17%	8%

Moving on.....

34. How would you rate the general sense of community that Prior Lake residents feel -- excellent, good, only fair, or poor?	EXCELLENT.....	15%
	GOOD.....	63%
	ONLY FAIR.....	19%
	POOR.....	2%
	DON'T KNOW/REFUSED.....	1%
35. Now which of the following statements comes closest to your feelings?	STATEMENT A.....	34%
	STATEMENT B.....	47%
	STATEMENT C.....	17%
	NONE.....	1%
	DON'T KNOW/REFUSED.....	0%
A. I feel a real tie to the entire Prior Lake community.		
B. I have strong ties to my neighborhood, but weak ties to the rest of Prior Lake.		
C. I have neither strong ties to my neighborhood nor the community as a whole.		

36. What could the City do to improve the sense of community?

UNSURE, 44%; NOTHING, 5%; COMMUNITY EVENTS, 21%; NEIGHBORHOOD EVENTS, 4%; SLOW GROWTH, 3%; BETTER CITY COMMUNICATION, 9%; BUILD A COMMUNITY CENTER, 4%; BRING MORE BUSINESSES IN, 4%; WORK WITH SCHOOLS, 2%; SCATTERED, 4%.

37. Thinking about the past five years, would you say the City of Prior Lake has changed for the better, changed for the worse, or remained about the same?

	FOR BETTER.....	51%
	FOR WORSE.....	16%
	REMAINED THE SAME.....	29%
	DON'T KNOW/REFUSED.....	5%

IF A RESPONSE IS GIVEN, ASK: (N=382)

38. Why do you feel that way?

	DON'T KNOW/REFUSED.....	2%
	GROWTH IS BAD.....	11%
	TRAFFIC.....	2%
	GROWTH IS GOOD.....	8%
	NO CHANGE.....	20%
	NO NEW BUSINESSES.....	5%
	IMPROVEMENTS MADE.....	26%
	NEW BUSINESSES HERE...	11%
	SCHOOLS.....	2%
	PARK AND RECREATION...	3%
	RESIDENTIAL GROWTH.....	5%
	SCATTERED.....	4%

39. As the City of Prior Lake grows, is the City doing enough to retain its small town values?

	YES.....	62%
	NO.....	27%
	DON'T KNOW/REFUSED.....	11%

IF "NO," ASK: (N=109)

40. How could the City do a better job?

UNSURE, 17%; SLOW GROWTH, 35%; NO MORE RESIDENTIAL GROWTH, 20%; SUPPORT LOCAL BUSINESSES, 9%; BETTER COMMUNICATION, 6%; KEEP RURAL, 7%; SCATTERED, 6%.

As you may know, the City of Prior Lake forms partnerships with private and public entities in order to improve the community.

41. How good of a job do you think the City has done in forming partnerships -- excellent, good, only fair or poor?

	EXCELLENT.....	3%
	GOOD.....	38%
	ONLY FAIR.....	29%
	POOR.....	4%
	DON'T KNOW/REFUSED....	27%

To help stabilize property taxes, some cities are starting to offer new services, such as high-speed wireless Internet, to their residents.

42.	Would you support or oppose the City of Prior Lake offering high speed wireless internet services? (WAIT FOR RESPONSE) Do you feel strongly that way?	STRONGLY SUPPORT.....29%
		SUPPORT.....38%
		OPPOSE.....10%
		STRONGLY OPPOSE.....11%
		DON'T KNOW/REFUSED....13%

For each of the following items, please rate the City of Prior Lake on a scale of one to five where five is excellent and one is poor. If you have no opinion, just say so....

	1	2	3	4	5	DKR
43. To find housing which fits the budgets and lifestyles of most people.	6%	17%	50%	19%	7%	3%
44. To find full-time employment opportunities.	22%	35%	25%	10%	1%	7%
45. To start a business.	7%	15%	40%	19%	6%	13%
46. To raise children.	1%	1%	19%	50%	27%	3%
47. To spend one's retirement years.	3%	10%	31%	31%	20%	7%

Changing focus....

The City of Prior Lake reviews the cost effectiveness of the services it provides to residents. Your opinions on this portion of the survey are particularly important to decision-makers. I am going to read you a list of some of the current services either directly provided by the city or partially subsidized by it. For each one, please rate each service as excellent, good, only fair or poor. If you have no opinion, just say so....

	EXCL	GOOD	FAIR	POOR	D.K.
48. Police service?	34%	54%	7%	2%	4%
49. Fire service?	34%	52%	3%	0%	11%
50. Storm sewer drainage and flood control?	12%	63%	12%	3%	11%
51. Quality of drinking water?	8%	49%	26%	15%	2%
52. Animal control?	8%	60%	15%	5%	11%
53. Park maintenance?	25%	65%	5%	1%	3%
54. Recreation services?	15%	63%	11%	2%	9%
55. Building inspection and permits?	5%	40%	22%	8%	27%
56. 911 emergency response time to calls?	19%	37%	7%	1%	37%

	EXCL	GOOD	FAIR	POOR	D.K.
57. Zoning code enforcement?	2%	43%	22%	6%	28%
58. Neighborhood street lighting?	7%	53%	25%	13%	2%
59. Quality of cable television transmissions?	3%	37%	20%	11%	30%

For the next two city services, please consider only city streets. In particular, do not consider State Highway 13 or County Roads 21, 42, 82 and 83, as these are not maintained by the City of Prior Lake.

	EXCL	GOOD	FAIR	POOR	D.K.
60. City street sweeping?	11%	67%	18%	1%	2%
61. City street repair and maintenance?	7%	60%	27%	6%	0%
62. Snow and ice removal and control?	20%	61%	17%	1%	1%
63. When you compare the property taxes you pay and the quality of city services you receive, would you rate the general value as excellent, good, only fair or poor?		EXCELLENT.....	7%	GOOD.....	56%
		ONLY FAIR.....	31%	POOR.....	6%
		DON'T KNOW/REFUSED.....	1%		

Moving on....

64. How would you rate the general appearance of your neighborhood -- excellent, good, only fair, or or poor?	EXCELLENT.....	26%
	GOOD.....	61%
	ONLY FAIR.....	12%
	POOR.....	1%
	DON'T KNOW/REFUSED.....	0%

For each of the following, please tell me whether the City is too tough, about right, or not tough enough in enforcing city codes on the nuisances.

	TOO TOU	ABO RIG	NOT TOU	DK/ REF
65. Animal control?	0%	74%	13%	13%
66. Junk cars?	0%	61%	30%	9%
67. Messy yards?	0%	65%	28%	6%
68. Noise?	1%	77%	17%	5%
69. Construction site management?	1%	66%	8%	25%
70. Exterior home maintenance?	0%	78%	11%	11%
71. Snow shoveling of side-walks?	1%	61%	16%	22%

	TOO TOU	ABO RIG	NOT TOU	DK/ REF
72. Maintenance and appearance of property line fences?	1%	67%	11%	22%
73. Prevention of soil erosion?	1%	57%	14%	29%
74. Storage of recreational equipment, such as boats, snowmobiles, ATVs and personal watercraft?	1%	65%	26%	9%
75. Other than voting, do you feel that if you wanted to, you could have a say about the way the City of Prior Lake runs things?		YES.....55%	NO.....40%	DON'T KNOW/REFUSED.....5%
76. How much do you feel you know about the work of the Mayor and City Council -- a great deal, a fair amount, or very little?		GREAT DEAL.....6%	FAIR AMOUNT.....54%	VERY LITTLE.....37%
		DON'T KNOW/REFUSED.....4%		
77. From what you know, do you approve or disapprove of the job the Mayor and City Council are doing? (WAIT FOR RESPONSE) And do you feel strongly that way?		STRONGLY APPROVE.....10%	SOMEWHAT APPROVE.....51%	SOMEWHAT DISAPPROVE...15%
		STRONGLY DISAPPROVE....7%	DON'T KNOW/REFUSED....18%	
IF OPINIONS ARE STATED IN QUESTION #77, ASK: (N=329)				
78. Why do you feel that way about the Mayor and City Council?		DON'T KNOW/REFUSED.....2%	GOOD JOB.....22%	LISTEN.....8%
		POOR JOB.....2%	DO NOT LISTEN.....15%	COULD IMPROVE.....18%
		ISSUES.....4%	SPENDING.....6%	NO PROBLEMS.....10%

79. From what you have seen or heard, how would you rate the job performance of the Prior Lake City staff -- excellent, good, only fair, or poor?
- |                         |     |
|-------------------------|-----|
| EXCELLENT.....          | 11% |
| GOOD.....               | 54% |
| ONLY FAIR.....          | 23% |
| POOR.....               | 2%  |
| DON'T KNOW/REFUSED..... | 9%  |
80. During the past year, have you contacted by telephone or in person any staff member at Prior Lake City Hall?
- |                         |     |
|-------------------------|-----|
| YES.....                | 38% |
| NO.....                 | 62% |
| DON'T KNOW/REFUSED..... | 0%  |

IF "YES," ASK: (N=151)

Thinking about that last contact, for each of the following characteristics, please rate the Prior Lake staff as excellent, good, only fair, or poor....

	EXCL	GOOD	FAIR	POOR	DK/R
81. Courtesy and helpfulness of the Information Desk receptionist?	35%	53%	5%	3%	4%
82. Ease of reaching a department staff member who could help you?	27%	54%	13%	3%	3%
83. Courtesy and helpfulness of the department staff?	31%	50%	13%	5%	3%
84. In the past, have you used the voice mail system to leave a message at City Hall?					
		YES/YES.....			27%
		YES/NO.....			13%
		YES/UNSURE.....			1%
(IF "YES," ASK:) Did you receive a timely response to your message?		NO.....			58%
		DON'T KNOW/REFUSED.....			1%

ASK EVERYONE:

I would like to read you a short list of public safety concerns.

85. Please tell me which one you consider to be the greatest concern in Prior Lake? If you feel that none of these problems are serious in Prior Lake, just say so. (READ LIST)

- Violent crime.....1%
- Traffic congestion.....24%
- Drugs.....15%
- Youth gangs.....2%
- Business crimes, such as shop-  
lifting and check fraud.....4%
- Residential crimes, such as  
burglary, theft, and vandalism.....32%
- ALL EQUALLY.....5%
- NONE OF THE ABOVE.....11%
- DON'T KNOW/REFUSED.....6%

86. Do you feel that crimes against property in Prior Lake have increased, decreased, or remained about the same during the past five years?

- INCREASED.....47%
- DECREASED.....1%
- REMAINED THE SAME.....44%
- DON'T KNOW/REFUSED.....9%

87. How about crimes against people, have they increased, decreased, or remained about the same during the past five years?

- INCREASED.....27%
- DECREASED.....2%
- REMAINED THE SAME.....56%
- DON'T KNOW/REFUSED.....16%

88. How would you rate the amount of police patrolling in your neighborhood -- would you say they do too much, about the right amount, or not enough?

- TOO MUCH.....1%
- ABOUT RIGHT AMOUNT.....66%
- NOT ENOUGH.....32%
- DON'T KNOW/REFUSED.....2%

89. Prior to this survey, were you aware of the school-related programs provided by the Prior Lake Police Department, such as DARE and the Police Liaison Officer (IF "AWARE," ASK:) Do you support or oppose the offering of these programs by the Police Department?

- UNAWARE.....12%
- AWARE/SUPPORT.....78%
- AWARE/OPPOSE.....2%
- AWARE/UNSURE.....4%
- DON'T KNOW/REFUSED.....5%

I would like to read you a list of programs offered by the Police Department. For each one, please tell me if you were aware the City offers that program.

	YES	NO	DKR
90. Neighborhood crime watch and Operation Id?	79%	21%	0%
91. Citizen's Police Academy?	43%	57%	1%
92. Vacation Home Check?	26%	73%	1%

Let's talk about economic development for a few minutes.....

93. Do you feel that Prior Lake residents have an adequate opportunity to provide input into the zoning and land use decision-making process?	YES.....	43%
	NO.....	46%
	DON'T KNOW/REFUSED....	11%
94. Do you think the pace of development in the city has been too rapid, about right, or not fast enough?	TOO RAPID.....	49%
	ABOUT RIGHT.....	39%
	NOT FAST ENOUGH.....	9%
	DON'T KNOW/REFUSED.....	3%
95. Does the development throughout the City seem well-planned for the future of Prior Lake?	YES.....	51%
	NO.....	36%
	DON'T KNOW/REFUSED....	14%

IF "NO," ASK: (N=143)

96. Could you tell me one or two reasons why you feel that way?	TOO MUCH GROWTH.....	33%
	DOESN'T SEEM TO BE PLANNED.....	27%
	DON'T LISTEN.....	12%
	NEED MORE COMMERCIAL..	25%
	NOT PLANNED FOR TRAFFIC.....	3%
	SCATTERED.....	1%

Turning to the Prior Lake Downtown Area....

97. Do you visit and use the Prior Lake Downtown area -- frequently, occasionally, rarely, or never?	FREQUENTLY.....	26%
	OCCASIONALLY.....	53%
	RARELY.....	15%
	NEVER.....	6%
	DON'T KNOW/REFUSED.....	1%

98. What changes do you think should be made to increase your use of the Prior Lake Downtown Area? (PROBE)

UNSURE, 18%; NOTHING, 12%; SMALL BOUTIQUE SHOPS, 8%; MORE RETAIL, 31%; MORE PARKING, 6%; RENOVATE, 3%; MORE RESTAURANTS, 11%; LESS TRAFFIC, 3%; MORE VARIETY, 5%; SCATTERED, 3%.

Let's talk about the commercial/shopping areas of Prior Lake, EXCLUDING the Downtown Area....

99. What do you like the most about the commercial/shopping areas of Prior Lake?

UNSURE, 16%; NOTHING, 10%; CONVENIENT, 23%; SMALL TOWN FEEL, 9%; NEW GROCERY STORE, 31%; GOOD VARIETY, 8%; NEW MALL, 3%; SCATTERED, 1%.

100. And, what do you like least about the commercial/shopping areas in Prior Lake?

UNSURE, 15%; NOTHING, 15%; NEED MORE RETAIL, 20%; SPRAWLED OUT, 4%; NEED BIG BOX STORES, 3%; NEED MORE VARIETY, 23%; NO PARKING, 7%; TOO MUCH TRAFFIC, 5%; TOO MANY BARS, 3%; LACK OF RESTAURANTS, 3%; SCATTERED, 3%.

I would now like to read you a list of redevelopment and improvements in the City of Prior Lake. For each one, please tell me if you were aware of it. Then for each one you are aware of, please rate the redevelopment or improvement as excellent, good, only fair or poor.

	NOT AWR	AWR EXC	AWR GOO	AWR FAI	AWR POO	DK/REF
101. The Prior Lake Downtown Area?	1%	13%	59%	20%	6%	2%
102. Ring Road, now called Village Lake Drive?	19%	10%	53%	11%	3%	5%
103. Priordale Mall, now called South Lake Village?	4%	27%	54%	10%	3%	3%
104. Deerfield Industrial Park?	44%	3%	26%	13%	1%	14%

Turning to park and recreation issues.....

The Prior Lake Park System is composed of smaller neighborhood parks designed to serve residents within a one-half mile radius, larger community parks containing ballfields and other athletic amenities, open space parks which accommodate passive recreation, and a trail system. For each of the following park types, please indicate whether members of your household use it frequently, occasionally, rarely or not at all.

	FRE	OCC	RAR	NOT	DKR
105. Smaller neighborhood parks?	24%	38%	20%	18%	1%
106. Larger community parks, such as Lakefront, Memorial, Ponds, Ryan and Sand Point?	22%	51%	15%	11%	1%
107. Open space parks, such as Woodview Park, Deerfield or Raspberry Ridge?	7%	27%	22%	40%	4%
108. Trails?	18%	38%	17%	26%	2%

From what you have seen or heard, how would you rate the quality of each component in the park system? Would you rate them as excellent, good, only fair, or poor?

	EXC	GOO	FAI	POO	DKR					
109. Smaller neighborhood parks?	17%	62%	10%	2%	10%					
110. Larger community parks?	27%	59%	7%	1%	8%					
111. Open space parks?	11%	51%	11%	1%	27%					
112. Trails?	16%	52%	9%	1%	23%					
113. Overall, would you rate the park and recreational facilities in Prior Lake as excellent, good, only fair, or poor?	EXCELLENT.....	21%	GOOD.....	60%	ONLY FAIR.....	17%	POOR.....	0%	DON'T KNOW/REFUSED.....	3%
114. Have you or members of your household participated in city recreation programs during the past two years?	YES.....	33%	NO.....	67%	DON'T KNOW/REFUSED.....	1%				

IF "YES," ASK: (N=131)

115. How would you rate your experience with the City recreation programs -- ex-	EXCELLENT.....	31%	GOOD.....	58%	ONLY FAIR.....	11%
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cellent, good, only fair or POOR.....0%  
 poor? DON'T KNOW/REFUSED.....0%

I would like to read you a list of potential Park and Recreation projects and facilities. The City could construct and operate these facilities on their own, or form partnerships to do so. Either way, a property tax increase would be needed for the project. For each one, please tell me if you would strongly support a property tax increase for it, somewhat support, somewhat oppose, or strongly oppose a property tax increase for it.

	STS	SMS	SMO	STO	DKR
116. A Community Center?	24%	36%	14%	22%	5%
117. Waterpark?	20%	24%	16%	37%	4%
118. Performing Arts Center?	16%	33%	15%	29%	7%
119. A Senior Center?	26%	47%	9%	12%	7%

Turning to the lake....

120. How often do you use Prior Lake--	FREQUENTLY.....	30%
frequently, occasionally, rarely,	OCCASIONALLY.....	27%
or never?	RARELY.....	14%
	NEVER.....	29%
	DON'T KNOW/REFUSED.....	1%

IF RESPONSE IS 1, 2 OR 3, ASK: (N=281)

121. What activity do you undertake most often on Prior Lake?

BOATING, 52%; FISHING, 18%; SWIMMING, 22%; WATER SKIING, 2%; WALKING, 3%; PICNICS, 2%; SCATTERED, 2%.

122. How could access to the Lake be improved?

UNSURE, 30%; NOTHING, 6%; MORE PARKING, 43%; LARGER BOAT ACCESS, 8%; ANOTHER BOAT ACCESS, 8%; ALLOW LESS BOATS, 2%; MORE TRAILS, 3%; SCATTERED, 1%

123. How could water quality and clarity be improved?

UNSURE, 56%; NOTHING, 2%; CLEANUP ALGAE, 9%; CONTROL RUN-OFF FROM PROPERTY OWNERS, 16%; CONTROL MILFOIL, 7%; ALLOW FEWER BOATS, 6%; MAINTAIN BUFFER AREAS, 3%; SCATTERED, 2%.

124. How can boat safety on the Lake be improved?

UNSURE, 15%; NOTHING, 5%; MORE PATROLLING, 53%;  
LOWER SPEED LIMITS, 7%; ALLOW FEWER BOATS, 9%; SAFETY  
EDUCATION, 11%; SCATTERED, 1%.

Changing focus.....

125. How would you rate your ability	EXCELLENT.....	30%
to get where you need to go within	SATISFACTORY.....	60%
Prior Lake in a reasonable amount	MARGINAL.....	9%
of time -- excellent, satis-	POOR.....	2%
factory, marginal, or poor?	DON'T KNOW/REFUSED.....	0%

IF "MARGINAL" OR "POOR," ASK: (N=43)

126. Why do you feel that way?	TOO MUCH TRAFFIC.....	65%
	TOO MANY STOPLIGHTS...	23%
	POOR ROADS.....	9%
	TOWN IS SPREAD OUT.....	2%
127. How familiar are you with the	VERY FAMILIAR.....	11%
Laker Lines and Local Laker Link,	SOMEWHAT FAMILIAR.....	37%
and the public transportation ser-	NOT TOO FAMILIAR.....	24%
vices they offer -- very familiar,	NOT AT ALL FAMILIAR...	26%
somewhat familiar, not too fami-	DON'T KNOW/REFUSED.....	2%
liar, or not at all familiar?		
128. Have you used a Laker Line bus in	YES.....	5%
the past twelve months?	NO.....	95%
	DON'T KNOW/REFUSED.....	0%

IF "YES," ASK: (N=20)

129. How often do you ride the bus	DAILY.....	10%
during an average month --	TWO-THREE TIMES/WEEK..	10%
daily during the workweek,	SEVERAL/MONTH.....	15%
two or three times a week,	ONCE/MONTH.....	30%
weekly, several times a	LESS THAN/MONTH.....	35%
month, once a month, or less	DON'T KNOW/REFUSED.....	0%
than once a month?		
130. Were you satisfied or dis-	SATISFIED.....	90%
satisfied with your exper-	DISSATISFIED.....	10%

ience?

DON'T KNOW/REFUSED.....0%

Moving on....

For each of the following communication channels, please tell me whether it is a major source, minor source or no source at all about Prior Lake news, activities, events or City policies?

	MAJ	MIN	NOT	DKR
131. The "Prior Lake American?"	88%	9%	3%	0%
132. Cable television Channel 15?	15%	36%	48%	1%
133. "Wavelength," the city newsletter?	35%	54%	12%	1%
134. Co-workers/Neighbors?	22%	55%	24%	0%
135. The Star Tribune South insert?	10%	47%	43%	0%
136. The City's website?	7%	35%	57%	1%
137. City's e-mailed newsletter?	2%	19%	78%	2%

138. If you could choose the best way for you to receive information about City government and the issues facing the community, what would it be?

UNSURE, 3%; PRIOR LAKE AMERICAN, 71%; CITY NEWSLETTER, 12%; INTERNET/E-MAIL, 8%; WORD OF MOUTH, 2%; MAILINGS, 3%; SCATTERED, 2%

As you may know, the City currently publishes the newsletter, "Wavelength," bi-monthly in an eight page format. The City is considering a change in the format of the newsletter.

139. Which of the following do you most prefer:

STATEMENT A.....	26%
STATEMENT B.....	14%
STATEMENT C.....	50%
SOMETHING ELSE.....	1%
DON'T KNOW/REFUSED.....	8%

A) No change to the current format;

B) A monthly four-page newsletter and quarterly parks and recreation brochure;

C) A monthly two-page insert in the Prior Lake American?

140. Does your household currently subscribe to cable television?

YES.....	58%
NO.....	41%
REFUSED.....	0%

IF "YES," ASK: (N=232)

I would like to read you list of city programming available on Channel 15. For each one, please tell me if you fre

quently, occasionally, rarely or never watch the program?

	FRE	OCC	RAR	NEV	DKR
141. City Council or Planning Commission meetings?	16%	34%	19%	32%	0%
142. "Inside City Hall?"	8%	29%	22%	40%	1%
143. "City Council Wrap-up"	10%	25%	19%	45%	1%
144. Do you have access to the Internet either at home or at work?	YES.....				84%
	NO.....				16%
	DON'T KNOW/REFUSED.....				0%
IF "YES," ASK: (N=336)					
145. Have you visited the City's website?	YES.....				44%
	NO.....				56%
	DON'T KNOW/REFUSED.....				0%
IF "YES," ASK: (N=149)					
146. How would you rate the content and format of the City's website -- excellent, good, only fair or poor?	EXCELLENT.....				6%
	GOOD.....				65%
	ONLY FAIR.....				24%
	POOR.....				1%
	DON'T KNOW/REFUSED.....				4%
147. What kind of new information would you like to have available through the website?	DON'T KNOW/REFUSED....				45%
	CODES/ORDINANCES.....				7%
	CITY COUNCIL MINUTES..				13%
	MEETING CALENDAR.....				2%
	CITY SERVICE INFO.....				3%
	BUDGET INFO.....				7%
	CITY PLANNING.....				13%
	PARK AND REC.....				3%
	CITY EVENTS.....				3%
	GENERAL INFORMATION....				4%
	SCATTERED.....				2%
148. Would you be interested in receiving city information through e-mail?	YES.....				43%
	NO.....				56%
	DON'T KNOW/REFUSED.....				1%

149. Overall, how would you rate the job the City does in communicating with residents -- excellent, good, only fair or poor?	EXCELLENT.....7%
	GOOD.....47%
	ONLY FAIR.....39%
	POOR.....5%
	DON'T KNOW/REFUSED.....2%

Now, just a few more questions for demographic purposes....

Could you please tell me how many people in each of the following age groups live in your household. Please include yourself in the proper age group. Let's start oldest to youngest....

150. First, persons 65 or over?	NONE.....81%
	ONE.....7%
	TWO OR MORE.....11%
	REFUSED.....1%

151. Adults, 18 to 64?	NONE.....12%
	ONE.....15%
	TWO.....64%
	THREE.....7%
	FOUR OR MORE.....2%
	REFUSED.....1%

152. Children under 18 years of age?	NONE.....53%
	ONE.....15%
	TWO.....23%
	THREE.....8%
	FOUR OR MORE.....1%
	REFUSED.....1%

153. Do you own or rent your present residence?	OWN.....89%
	RENT.....12%
	DON'T KNOW/REFUSED.....0%

IF "OWN," ASK: (N=354)

154. Which of the following categories would contain the approximate value of your residential property -- under \$200,000, \$200,000-\$300,000, \$300,000-\$400,000, \$400,000-\$500,000, OVER \$500,000, \$300,000-\$400,000, \$400,000-\$500,000, or over \$500,000?	UNDER \$200,000.....9%
	\$200,000-\$300,000.....36%
	\$300,000-\$400,000.....28%
	\$400,000-\$500,000.....7%
	OVER \$500,000.....11%
	DON'T KNOW.....3%
	REFUSED.....7%

155. What is your age, please?

18-24.....	1%
25-34.....	12%
35-44.....	32%
45-54.....	26%
55-64.....	16%
65 AND OVER.....	13%
REFUSED.....	1%

156. What is your occupation and the occupation of your spouse or partner, if applicable?

REFUSED, 4%; PROFESSIONAL-TECHNICAL, 27%; OWNER-MANAGER, 14%; CLERICAL-SALES, 16%; BLUE COLLAR, 20%; RETIRED, 16%; SCATTERED, 3%.

157. What is the last grade of school you have completed?

LESS THAN HIGH SCH.....	1%
HS GRADUATE.....	23%
VO-TECH/TECH COLL.....	8%
SOME COLLEGE.....	15%
COLLEGE GRADUATE.....	43%
POST-GRADUATE.....	9%
REFUSED.....	2%

And now, for one final question, keeping in mind that your answers are held strictly confidential....

158. Is you pre-tax yearly household income over or under \$75,000?

IF "OVER," ASK:	
Is it over \$100,000? (IF "YES," ASK:)	Is it over \$125,000?
IF "UNDER," ASK:	
Is it under \$50,000? (IF "YES," ASK:)	Is it under \$25,000?

UNDER \$25,000.....	4%
\$25,001-\$50,000.....	17%
\$50,001-\$75,000.....	16%
\$75,001-\$100,000.....	18%
\$100,001-\$125,000.....	10%
OVER \$125,000.....	19%
DON'T KNOW.....	1%
REFUSED.....	15%

159. Gender

MALE.....	48%
FEMALE.....	52%

160. ZONE

PRECINCT 1.....	13%
PRECINCT 2.....	10%
PRECINCT 3.....	16%
PRECINCT 4.....	17%
PRECINCT 5.....	11%
PRECINCT 6A.....	13%
PRECINCT 6B.....	10%
PRECINCT 7.....	11%